



# LEAD Program Sessions - Syllabus

May 28, 2024

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## Orientation

- Introduction – Staff & Participants
  - Why LEAD?
  - Professional History/Goals?
  - Fun Fact
- Overview of LEAD Program
  - Purpose
  - History
  - Format
- Session Overview
- Safety
- Expectations
- Admin
  - HR Paperwork
  - Mileage/Stipends
- Q & A

## Waséyabek Federal Group (WFG)

- WFG Overview
- Mission & Values
- How WFG Fits
- Tribal Advantage in Federal Contracting
- WFG Organization
- Current/Past Performance
- WFG is Growing
- Q & A

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## Marketing & Communications

- Story/Background
  - Journey from Journalism to Marketing & Communications
- What's it Like Working in Marketing and Communications?
- Working at Waséyabek
  - Current & Ongoing Initiatives
- LinkedIn
  - Importance of a polished profile and why staying connected and building a network is so important.
- Q & A



## **Legal**

- Shared Services
- How we at the Parent Company help portfolio companies generate revenue and de-risk each company
- Tribal Employment Hiring Preference
- Q & A

## **Real Estate Management**

- High-level overview of Terrapin properties
- Commercial Real Estate – Definition & Terms
- Portfolio Property Overview
- Benefits of Investing in Real Estate
- Strategic Plan & Stewardship Model
- How to Learn More
- Q & A
- Game: Jeopardy!

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## **Baker**

- Company Overview
- Internship opportunities
- Growth Disciplines for future opportunities
- Q & A

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## **Executive Management**

- The role of the CEO
- Leadership
  - Enneagram Testing
- Q & A

## **Board of Directors**

- Role of the Waséyabek Board
- Q & A

## **Operations/Business Development**

- Economic Engine
- Value Creation
- Investment Screening Matrix
- Q & A



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## DWH

- Firm history and connection to Waséyabek/NHBP
- Service Pillars
- Growth & Transition
- Mergers & Acquisition
- Financial Advisory
- Turnaround & Restructuring
- Tribal Economic Development
- Client profile
- 2030 Vision
- Strategic Initiatives
- Q & A

## Finance

- Analyzing Portfolio Financial Performance
- Cashflow forecasting
- Different Reporting Requirements
- Q & A

## Information Technology

- IT Team and Culture:
  - Basic structure of an IT department and the roles within it.
  - Importance of teamwork and learning in IT.
- Understanding IT Strategy:
  - Explanation of how IT strategy aligns with business objectives.
  - Importance of IT in achieving long-term business goals.
- Basics of Cybersecurity:
  - Introduction to cybersecurity and why it's crucial for protecting company information.
  - Simple examples of common security measures like passwords and firewalls.
- Introduction to Technology Infrastructure:
  - Basic concepts of what technology infrastructure includes (like servers and networks).
  - How these systems support the day-to-day operations of a business.
- Compliance and Risk:
  - Overview of why businesses must comply with laws and regulations.
  - Simple explanations of risk management and why it's important.
- Operational Excellence in IT:
  - What it means for IT operations to run smoothly and efficiently.
  - The role of IT in solving daily technical problems and improving processes.
- Innovation and Technology Trends:
  - Easy-to-understand examples of new technologies and their impact on businesses.
  - How IT departments stay updated and incorporate these innovations.



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### **Safari Circuits**

- Company Overview
- Facility Tour
- Q & A

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### **RSI**

- Company Overview
- Facility Tour
- Opportunities
  - Roles include: CNC operators, Inspectors, Set-up Tech, CAD/CAM, Robot tech, Engineers, CMM operator/ QA tech, QA director, H.R., Shipping and receiving, Accounting, Estimating, Supervisors, Sales / B.D and top management.
- Q & A

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### **HR**

- Organizational Structure and Career Opportunities
- Interviewing Tips
- Tribal Outreach Strategy
- Tribal Employee Career Development Overview
- Q & A

### **Strategic Engagement/Compliance**

- Department Overview
- Strategic Outreach/Initiatives
- Small & Minority Business Certifications & Resources
- Q & A

### **LEAD Wrap-Up**

- Program Takeaways
  - Best Memory
  - Overall Experience
- Recommendations
- Follow-Up