

DEVELOPMENT COMPANY, LLC

ECONOMIC
OPPORTUNITY
CREATES A
SUSTAINABLE
PATH FOR THE
NEXT SEVEN
GENERATIONS
OF THE TRIBE

WASÉYABEK: "A NEW DAY'S LIGHT" FOR THE TRIBE



The rays signify the teachings of the Seven Grandfathers, which are WDC's guiding principles.

Waséyabek (wah-say-a-beck), in the Potawatomi language, means "New Day's Light."

The orange and yellow colors used in the rays are meant to represent the light of a new day.

SEVEN GRANDFATHERS TEACHINGS

These teachings have been passed down through the generations and are the core values that guide everything we do.

TRUTH DÉBWÉWEN

Truth is having the knowledge of our cultural teachings. Our emotional, physical, mental and spiritual gifts will guide each one of us in our journey.

HUMILITY ÉDBESÉNDOWEN

Humility is to know that we are a part of creation. We must always consider ourselves equal to one another. We must be aware of the balance and equality of all life, including humans, plants, and animals.

HONESTY GWÉKWADSEWEN

Facing a situation is to be brave, but having the courage to do the right thing and be truthful is Honesty. When we walk through life with integrity, it is then that we know Honesty.

WISDOM BWAKAWEN

The mixture of these teachings, combined with the experiences of life, is what we refer to as Wisdom. We must remember to listen and use the Wisdom that has been provided by our Elders, Tribal leaders, and spiritual leaders.

LOVE DEBANAWEN

Knowing Love is to know peace. Our Love must be unconditional. We must accept it sincerely and give it freely.

BRAVERY WÉDASÉWEN

Facing a problem with integrity is a true demonstration of Bravery. We do what is right even when the consequences may be unpleasant.

RESPECT WDETANMOWEN

A way to honor creation is by showing Respect. We demonstrate Respect by realizing the value of all people and things and by showing courteous consideration and appreciation.



WHO ARE THE NHBP?

The Nottawaseppi Huron Band of the Potawatomi is the political successor to several Bands of Potawatomi Indians that originally controlled Southeastern Michigan and Northern Indiana. The U.S. government recognized the governmental/sovereign status of the Bands in multiple treaties during the 18th & 19th Centuries; the first being the Treaty of Greenville (1795). The status and rights of the Nottawaseppi Huron Band of the Potawatomi ("NHBP," "Huron Potawatomi," or "Tribe") as a sovereign with treaty-based, government-to-government relations with the United States government was formally reaffirmed in 1995.

While the Treaty of Greenville was intended as a Peace Treaty, it precipitated a 45-year period during which the Potawatomi Bands in lower Michigan ceded (sold) their land to the U.S. Government



1795 SIGNING OF THE TREATY OF GREENVILLE, PAINTING BY HOWARD CHANDLER CHRISTY, 1945

for as low as 1.2 cents per acre. The last of these treaties was the 1833 Treaty of Chicago, which authorized the forced relocation of the Potawatomi to Kansas by the U.S. Army.

Several members of the Tribe escaped captivity along the trek to Kansas and returned to the Nottawaseppi Prairie where they hid in the surrounding woodlands. Other Tribal members avoided removal by seeking refuge in church missions or in Northern Michigan.

Between 1845 and 1848, the Tribe purchased 120 acres of land near Athens, Michigan in southern Calhoun County, which from 1848 to the present, has been known as the Pine Creek Reservation.

Today, the Tribe is located in southwest Michigan, with administrative offices on the Pine Creek Reservation in Fulton, Michigan, and a satellite office in downtown Grand Rapids, Michigan.

NHBP provides various government services to its citizens and families in a service area that spans Allegan, Branch, Barry, Calhoun, Kalamazoo, Kent, and Ottawa Counties. Tribal citizens are located throughout the United States, with about one-half the enrollment located in population clusters throughout the service area.



NHBP TRIBAL MEMBERS CA. 1909

CHANGE AN ENTIRE COMMUNITY

Even though the 1934 Indian Reorganization Act (IRA) was signed, the Huron Potawatomi were denied the ability to reorganize their government due to a shortage of federal appropriations.

While acknowledging that the Huron Potawatomi were eligible for the benefits of the IRA, the U.S. official in charge ordered that there was to "be no further extension of Organization under the Indian Reorganization Act in Lower Michigan." (Collier to Cavill - May 29, 1940)



LEFT TO RIGHT: TRIBAL MEMBERS ROGER DAY, RICHARD BUSH, HENRY BUSH, AMOS DAY JR, GORDON BUSH, DAWN BUSH AND CECIL DAY PLAY DURING A WARM DAY ON THE PINE CREEK INDIAN RESERVATION

The Huron Potawatomi continued to attempt to hold the United States to its treaty commitments. However, the lack of federal support eroded the Pine Creek Reservation community. A Detroit News article, dated December 17, 1961, described the area near the Pine Creek Reservation as "a spot marked unmistakably by poverty," with humble homes heated by wood, an unpaved road and scarcely any



HOUSE ON THE PINE CREEK RESERVATION PRIOR TO REAFFIRMATION

telephones. Some homes had no indoor plumbing, though most had electric lights. The population on the Reservation was "100 or so."



ONE OF TWO DEEDS TO THE LAND CONSTITUTING THE PINE CREEK RESERVATION, 1848

PERSEVERANCE & GROWTH

With little success over the next three decades, the perseverance of the NHBP Community finally paid off in reaffirmation of the Tribe's federal recognition in December of 1995.

This was the key political and socio-economic turning point in the Tribe's history and the Pine Creek Reservation Community.



SIGNING OF THE FEDERAL RECOGNITION DOCUMENTS, DECEMBER 19, 1995

"Federal Recognition" means the U.S. government recognizes the status and right of an Indian tribe to exist as a sovereign entity. This action allowed the NHBP the right of self-government and the ability to administer government programs such as economic development, health care, education, and housing resources that give the Tribe the capability to rebuild the physical community.



NHBP GOVERNMENT CENTER, PINE CREEK RESERVATION, FULTON, MICHIGAN



The Pine Creek Reservation
has become a secure
homeland that is quickly
developing into a model
Tribal community with a
Government Center, road/utilities, Community
& Health Center, energy-efficient homes, and
Justice Center.

With the additions of FireKeepers Casino in 2009 and Waséyabek Development Company, LLC in 2011, the Tribe is funding its own health, education and housing programs, and has created a sustainable future for its members.

WHO IS WASÉYABEK DEVELOPMENT COMPANY?

Waséyabek Development Company, LLC (WDC) is a 100% Tribally owned holding company that manages the Nottawaseppi Huron Band of the Potawatomi's non-gaming economic development activities.

By fostering the development of a stable, diversified economy for members of the Band, WDC seeks to contribute to Nation building, Tribal community expansion, economic self-sufficiency, long-term prosperity, and employment opportunities. These are supported by the profitable operation and revenue generated by Waséyabek Development Company, LLC subsidiary companies as part of a broader economic-development commitment by the Tribe.

WDC receives oversight and direction from a five-member corporate Board of Directors. Execution of the strategies established by the Board is the responsibility of the Chief Executive Officer.

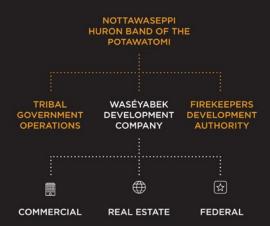
The investment strategy of Waséyabek Development Company, LLC involves prudently acquiring established, revenue-producing businesses and income properties, at fair market value. A solid earnings track record and a debt ratio comparable to industry standards are vital for consideration.

INVESTMENT VISION

Our strategy includes a phased approach of active investments with businesses operating in the commercial and federal sectors.

The purpose of Waséyabek Development Company, LLC is to acquire, hold, and operate a balanced portfolio that:

- Generates revenue for distribution back to the NHBP Tribal Council and Membership.
- 2. **Diversifies the Tribal economy** to reduce reliance on gaming income.
- 3. Provides employment & career-development opportunities for Tribal members.



KEY METRICS FOR INVESTMENTS

Criteria that make an opportunity attractive for Waséyabek include:

- Location in one of the following areas:
 - Commercial Group Great Lakes Region
 - Federal Group Nationwide
- EBITDA: \$1 6 MM
- Solid company reputation
- Strong company leadership
- Aligned mission, vision, and values
- Not looking for speculative, high-risk investments or companies with negative environmental impact



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