



The Waséyabek (wah-say-a-beck) Development Company, LLC is a wholly owned entity of the Nottawaseppi Huron Band of the Potawatomi Indians.

Waséyabek means “New Day’s Light” and the orange/yellow colors used in the rays are meant to represent the light of a new day. The rays signify the teachings of the Seven Grandfathers, which include Wisdom, Love, Respect, Bravery, Honesty, Humility and Truth, which are WDC’s guiding principles.



BACKGROUND

Waséyabek Development Company, LLC (WDC) was organized to pursue non-gaming, economic diversification opportunities on behalf of the Nottawaseppi Huron Band of the Potawatomi (NHBP). By organizing the WDC in 2011, the NHBP and Tribal community have made a significant commitment to economic development.

Location

The WDC is located in Southwest Michigan, with administrative offices located on the Pine Creek Reservation in Fulton, Michigan.

Leadership

The WDC receives oversight and direction from a five member corporate Board of Directors. Execution of the strategies established by the Board is the responsibility of the Chief Executive Officer.

“We believe that economic opportunity creates a sustainable path for the next seven generations.”

INVESTMENT SUMMARY

Investment Vision

In part, the investment strategy of WDC involves prudently acquiring companies and income properties located throughout our target market. WDC looks favorably on companies with strong leadership willing to remain post transaction. A solid earnings track record and a debt ratio comparable to industry standards will be vital for consideration.

Non-Preferred Investments

Some opportunities do not fit into the long term goals of WDC. These investments may include turn-arounds or failing businesses, start-ups that do not capture tribal gaming or government spending and businesses lacking a seasoned management team.



KEY METRICS FOR INVESTMENT

- Target Industries
 - Manufacturing
 - Construction
 - Logistics and Transportation
 - Renewable Energy
 - Federal Government Contracting
 - Real Estate/ Property Management
 - Technology/Telecommunications
- Midwest region - Michigan, Indiana and Ohio preferred
- Positive cash flow history over extended period
- EBITDA of \$250,000-\$2,500,000
- Tier 1 suppliers to Fortune 500 companies
- Limited debt
- Solid company reputation
- Strong company leadership
- Aligned mission, vision and values

Contact Us

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